## O C T O B E R

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
UHC, Highmark & Molina Blackout Starts  Complete FFM Certification	OEP Is Coming Social Media Post			Complete Lead Generation Activity		Complete FFM Certification
8	9	10	11	12	13	14
		Complete a Lead G	ieneration Activity Daily			
15	16	17	18	19	20	21
OEP Starts soon Social Media Post	Oscar Blackout Starts		Complete Lead Generation Activity	Complete Lead Generation Activity		
22	23	24	25	26	27	28
Complete FFM Certification	Hours of Operation Social Media Post		OEP Countdown Social Media Post	OEP Countdown Social Media Post	OEP Countdown Social Media Post	OEP Countdown Social Media Post
29	30	31			NOTES	
OEP Countdown Social Media Post	OEP Countdown Social Media Post	Complete FFM Certification OEP Countdown Social Media Post				

#### NOVEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			FIRST DAY OF OEP	2	3	4
			Aetna Blackout Starts		Hours of Operation Social Media Post	
5	6	7	8	9	10	11
			Complete Lead Generation Activity	Hours of Operation Social Media Post		
12	13	14	15	16	17	18
	Complete Lead Generation Activity	Hours of Operation Social Media Post			Complete Lead Generation Activity	
19	20	21	22	Llours of Operation	24	25
26	27	28	29	Hours of Operation Social Media Post		
		20			NOTES	
	Hours of Operation Social Media Post					

## D E C E M B E R

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	1	2
	Hours of Operation Social Media Post		Complete Lead Generation Activity			Hours of Operation Social Media Post
3	4	5	6	7	8	9
	Complete Lead Generation Activity			Hours of Operation Social Media Post		
10	11	12	13	14	LAST DAY FOR I/I EFFECTIVE DATE	START FOR 2/I EFFECTIVE DATE
		Hours of Operation Social Media Post			Complete Lead Generation Activity	
17	18	19	20	21	22	23
	OEP is Almost Over Social Media Post		Complete Lead Generation Activity			
24	25	26	27  Hours of Operation Social Media Post	28	29	30
31			Social Media Post		NOTES	
					NOTES	

# JANUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	1	2	3	4	5	6
	Social Media Post		Lead Gen Activity			
7	8	9	10	11	12	13
	Social Media Post			Social Media Post		Social Media Post
	Jocial Media 1 030	L	AST FULL WEEK OF			Social Media 1 osc
14	15	16	18	18	19	20
	LAST DAY OF OEP					
	OF DEP					
21	22	23	24	25	26	27
28	29	30	31		NOTES	
					]	

#### WEEKLY CALENDAR

MONTH
WEEK OF

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY