

 PURPOSE: This job aid will provide the necessary steps to complete a MA/MAPD plan enrollment using FastApp.
 SCOPE: All Agents

Introduction:

There are several steps involved in completing a MA/MAPD enrollment. This section will review those steps starting with when the beneficiary has decided to enroll in a plan.



IMPORTANT NOTE:

The agent should complete all appropriate steps prior to starting the FastApp enrollment. Steps to provide a compliant presentation include but are not limited to:

- Explained benefits
- Provided any necessary disclosures
- Quote the plan

You can save your application at any time by clicking the Save & Close application button



You can search for and reopen the application at a later time.

Continued on next page



Process:

Process Step	Description
1) Viewin g Availabl e Plans	Ensure you select the correct County and select the correct plan year if applicable.
Select	
'View	
Plans'	
	IMPORTANT NOTE: Only during AEP will you see 2 plan years listed. You must select the appropriate year.

Continued on next page



Process Step	Description
Viewing Available Plans continued	You may filter the plans displayed by clicking on the appropriate product check box(es). To view all plan options available select "All".
1) Select 'Enroll in Plan'	Review available plans with beneficiary, explain benefits, provide quote, and click "Enroll in Plan" to start the application. Medicare Individual Plans If selecting an HMO or PPO plan that does not include prescription drug coverage, a stands Benefit Summary Humana HMO Plans Humana Community HMO H1036-236 Enroll in Plan View Details Humana Gold Plus SNP-DE H5619-075 Enroll in Plan View Details Humana Community HMO SNP-DE H1036-235 Enroll in Plan View Details Humana Gold Plus SNP-DE H5619-073 Enroll in Plan View Details Humana Gold Plus HMO H5619-073 Enroll in Plan View Details Humana Gold Plus HMO H5619-073
2) Confirm Plan & click "Enroll"	Confirm the plan and include the name and number. Suggested verbiage: "Mr. Jones, the plan you have chosen is the Humana Community HMO H5619-073 Plan. Is this correct?" Upon receiving confirmation from the beneficiary, click "Enroll" to enter the application.

Continued on next page



Process Step	Description
	OSB: When you select a plan, you will see Optional Supplemental Benefits (OSBs) if they are available. You can select any or all OSBs the beneficiary has decided to add to the plan. You can do this now or you can do so later while in the application.
	Humana Gold Plus HMO H5619-073 Optional Supplemental Benefits Are you interested in enrolling in an Optional Supplemental Benefit Plan? Plan Name Premium MYOPT ENH DENTAL PLUS HMO View Details MYOPT TTL DENTAL PLUS HMO View Details View Details \$43.60
3) Select a Signature Option The step is for a Telesales agent. If you do not see this option, continue to the next step.	Next, you will select the signature method the customer wishes to use to enroll into the Medicare plan. Do you prefer to sign your application over the phone or via Email or paper? Telephonic Signature Wet Signature Wet Signature Wet Signature If the client is ready to enroll, click Yes.
Field agents have other signature options listed at the end of the application process.	You have selected to Enroll in Plan Humana Gold Plus HMO H5619-073 Is this Correct?



Application	Description
Section	
Section 1:	 Read and indicate the appropriate response to the medical and prescription drug question.
Decision Maker Questions	 If the beneficiary responds with an answer that does not correspond to the plan selected, an error message will appear.
	 Verify the beneficiary understands the plan. If necessary, return to the home screen and select another plan.
	 If OSBs were available on the plan, you need to read an OSB question.
	 If "No" is answered to the OSB question, an error message will appear indicating that the agent must explain the OSBs available on this plan.
	 Read and indicate the appropriate response to the question regarding who is completing the application.
	 If a POA, ensure the beneficiary is not capable of making his or her own healthcare decisions.
	 Additional fields for the POA's information will appear and need to be completed.
Section 2: Medicare Card	Complete and verify all fields.
Information	 Enter the name exactly as it appears on the Medicare card. Enter the Medicare Number with or without the dashes. Date of Birth
	Note: Ask the beneficiary to pull out their red, white, and blue Medicare Card and use it to answer these questions.



COMPLIANCE:
 What if the existing Member does not have their Medicare number?
 You may not call Humana Customer Service to get an
existing/former Humana members Medicare ID# or effective
dates.
 The Medicare Number effective dates are protected
information (PI) and protected by HIPAA rules. The Customer
Service representative would be violating HIPAA by providing you this information.
• The member may call Customer Service to get the information
they need to complete the enrollment.

Section 3: Contact Information / PCP Selection	 Enter the beneficiary's permanent residential address where they reside at least 6 months of the year. You may not enter a PO Box in permanent address field. Enter a mailing address, if different from permanent. Leave blank if no PO Box is used; do not enter N/A or None. If using E-sig E-mail Address and "Ok to E-mail" fields must be complete. Selecting "NO" will render the following message.
J.	COMPLIANCE: You must request permission to e-mail the applicant. You may not assume permission.
Section 3:	Complete the email and phone number fields.
Contact	
Information	• The language preference field for Customer Service is defaulted to
/	English. For applicants who prefer another language, the initial
PCP	language preference options also include Spanish, Chinese or
Selection	Other. When Other is selected, a secondary preference field will
Continued	appear to select from a larger list of language options.









"no".



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Do you wis	h to identify a Primary	Care Physician (PC	JP)? Tes	~
	* PCP Type?	Located in Physicia	n Finder 🗸	
* Name of Pr	rimary Care Physician	0		
	* PCP# :			
* Are you an	Established Patient of	f the Physician you	selected? :	~
Physician	Finder >			
- Hyoronan	T III GOT /			

Section 4: Proposed Effective Date	Read the paragraph pertaining to AEP and exception election periods. Select the appropriate election period and effective date. FastApp may assist by greying out options that are not applicable to this beneficiary.
	The blue ? Colored Doct P for MA or MADDOC Hover over the Icon for additional information.
	If "SEP" is selected:
	The following pop-up box will appear. Read the verbiage to the beneficiary and obtain their agreement.



	Select the appropriate	e SEP reason within the "Select Reason" field.
	If one of the following requested will be req	g SEPs is selected the additional information uired:
	If this SEP is selected	The Agent will Need to Indicate
	ОТН	An appropriate justification for selecting this SEP
	LEC	Date beneficiary lost employer/union coverage
	MOV	Date beneficiary moved.
	PAC	Date beneficiary left a PACE program.
Section 5: Group Coverage	 Read the group appropriate an 	o coverage questions and indicate the swer.
Questions	-	Yes" to the question pertaining to other group e, additional fields will appear and you need to
Fields	 You must read coverage. 	the paragraph pertaining to current prescription
	prescript	swer "Yes" to the question pertaining to other ion coverage, additional fields will appear and to address them.



Section 6:	 Read the Medicaid question. If you answer "Yes", ask the
Medicaid	beneficiary for their Medicaid Policy Number. This is a required
Questions	field if you answer "Yes".
	 Read the emergency contact question. If you answer "Yes", additional fields to enter the emergency contact person's information will appear. Even though this is an optional field, we must still ask whether they wish to add an emergency contact.

Section 7: Optional Supplemental	cost and verify the consumer's ir	n will list out those OSBs available, the interest. For Example:			
Benefit (if	Please answer all of the following questions				
available)	* Are you interested in enrolling a Supplemental benefit Plan(vizDe	Dental, Vision etc)?			
	* Are you interested in adding/removing an additional Optional Supp	pplemental Benefit Plan (vizDental, Vision etc)?			
	If yes please select a Plan.	ental - High PPO View Details 🙀 \$27.20			
Section 8:	Your agent information	Section 9: Agent Information			
Agent	should pre-populate in the	Press III in the totowing information. (1) I and The any Scienced sales against analysis of the second sales against analysis of the second sales against (1) I and (1) and (
Information	first three fields on this	Increased status against other incompany */Locased Bala Again Marcia */Locased Bala Again Marcia */Locased Bala Again Marcia			
	screen. You cannot modify	Licensed Sales Agent SAN : 1120000 Licensed Sales Broker/Referring Agent Name :			
	this information. Additional	Licensed Bales BrokenRefering Agent Number :			
	fields may need to be	Agency Name -			
	completed based on agent	Campaign: (051004/752 Arthrytic: (N508			
	type.	Alfinity Application ID			
	Field Agents:	Vietars			
	The Affinity ID is	Licensed Bales Agent Arkel Address : receive email notification when electronic signature has been received			
	,	y Location when applicable)			
	 SOA Type and ID required – this is critical to tie the applicatio with the SOA 				
	 You should identify Veteran status if known. "Humana takes veteran status very seriously." (This is not required) 				
	 Tier 1 = Select Medicare, 1 Tier 2 = Select the appropriate 	priate option to indicate where they			



learned about the plan **All Agents:** The Licensed Sales Agent email address should tie directly to the agent to receive a notice of E-Sig completion confirmation for their submitted eSignature applications. We also use that field for Telesales agent's to receive notice of IVR completion or abandon status when provided.

Military Veterans are an important population to Humana.

You will be prompted to answer a Veteran question.

Ask the Applicant	
* Would you like to provide your Veteran's status?	~

Did You Know? Humana developed a vision oriented around helping Veterans and their families to achieve lifelong well-being. As cornerstones of this vision, Humana continues to focus on:



- Elevating the Veteran community's healthcare knowledge, with a focus on Medicare/Medicare Advantage, through a variety of resources and mediums.
- Hiring Veterans and their spouses with a recent focus on our disabled warriors
- Financial support for Veteran entrepreneurship.
- Giving back to the Veteran community, Humana Associates have donated over 30-tons of clothing in support of homeless Veterans.



Why ask, "Are You a Veteran?"

- One in five seniors (Medicare eligible) is a Veteran and one in three is a Veteran or a spouse of a Veteran; we encounter them on a daily basis.
- Our members'/prospects' request of us is to **"know me, show me you care, make it easy for me, help me"** - asking the question is the starting point for expanding our understanding of the person with whom we are engaging.
- Asking the question serves as a great warm-up/rapport-building technique. A "yes" response provides the opportunity to offer gratitude and to hear more about their experiences in the service. It also indicates that it is prudent to inquire if the Veteran is eligible for and/or using any particular Veteran healthcare benefits. If not, you can serve as a resource by referring them to their County Veteran Service Officer. If they are, then it will help you to further qualify what products or services are best suited for them.
- Gives you the opportunity to "help" as a Trusted Advisor at a minimum you understand how to connect your prospects/members to the right resources.

Section 9: Select a Payment Option	Read the verbiage regarding payment and select the appropriate option.
Option	There are 5 options:
	 Automatic Account Deduction Social Security Check Deduction Railroad Retirement Board Benefit Check Deduction Automatic Credit Card Deduction I want to pay Humana directly
	Regardless of which payment option the beneficiary chooses, additional verbiage regarding that option will appear. You need to read this to the beneficiary.

The SSA/RRB payment options are managed by CMS and it is important to educate the member about what to expect. To avoid agent complaints, agents are *required* to provide a disclosure to the consumer when the SSA/RRB payment options are chosen. To make it easy for agents, Humana has included the disclosure language on all applications directly below the SSA/RRB payment option.



	Section 10: Select a Paym	ent Option
	Monthly Premium for base plan:	\$135.00
	emium and / or late enrollment penalties. miums. You can have your monthly premium deducted from your Social Se nience, would you like to be set up on Social Security (or Railroad Retireme	
○ Automatic Account Deduction		
	The Social Security deduction may take two or more months to begin after clude all premiums due from your enrollment effective date up to the point	
○ Railroad Retirement Board Benefit Check Deduction		
O Automatic Credit Card Deduction		
◯ I want to pay Humana directly		
Please note if you have Low income Subsidy (LIS) and are enrolling	g in a plan with Drug Coverage, you may experience a change in premium	or copay if your LIS level changes.

Also, read the Low Income Subsidy note to the beneficiary.

Important Note for SSA/RRB:

- Available for all enrollment methods (FastApp, Enrollment Hub, Paper)
- Not available for Medicare Supplements or Group Medicare enrollments

Automatic Payment Option Details

Humana prefers members to select an automated premium payment option at the time of enrollment vs. selecting 'coupon book'. Agents should promote the benefits of automatic payment options when discussing the payment options, such as: **Benefits to the member**:

- Hassle free
- No need to remember to pay monthly premiums
- Little to no maintenance is needed to ensure premiums continuously draft
- Reduced risk of termination for non-payment of premium

Important Note for ACH/CC:

- Available for all enrollment methods (FastApp, Enrollment Hub, Paper)
- Available for MA/MAPD, PDP, Medicare Supplements and Group Medicare enrollments

When it comes to providing sensitive bank or credit card account information, members can rest easy knowing that once their account information is submitted, it is immediately stored securely. Additionally their payments are fully protected under the bank regulations for electronic payments.

Setting your members up with this method is simple.



- Have your member select the automatic bank or credit card account deduction while completing their enrollment application, or call Customer Service to request to be switched to this method if they are already enrolled.
- Humana will draft the account monthly, in accordance with the balance on the account Members recurring draft date defaults to the 3rd of each month Members can utilize the eBilling self-service site or contact Customer Service to change to one of the other available draft dates (2nd-7th)
- For credit and debit card payments, agents should be sure to remind consumers that some maintenance may be needed when they receive a new card or to update the expiration date.
- Members should be encouraged to utilize MyHumana self-service to determine account balance and future scheduled draft amounts going forward.

Even after presented with all of the advantages of automated payment options, there will be times when the consumer will request that Humana bill them. Of course, agents should honor their request. Please be sure to educate the new member on using MyHumana after the plan becomes effective where they can switch to an automatic payment option, make a one-time payment and view account history.

Credit Card	
Checking Savings	Automatic Account Deduction Social Security Check Deduction Railroad Retirement Board Benefit Check Deductio
	Railroad Retirement Board Benefit Check Deduction Automatic Credit Card Deduction
	MasterCard Credit Card Visa Credit Card Discover Credit Card

Section 10:
Understandin g Your Plan / Release of Information /
You must confirm the beneficiary is ready to sign the enrollment. Ask, "Are you ready to complete the enrollment form?" and indicate the beneficiary's response. The beneficiary must state a clear "yes" is stated, the Agent must clarify with the beneficiary before proceeding.



Authorization	If any information is missing within the enrollment form, the system will display an error message at the top of the screen at this time. The information will need to be completed and you will need to update the "yes/no" confirmation field.
	If T-Sig= (Red) or E-Sig = (Blue), read the appropriate additional verbiage.
	Section 11: Understanding Your Blas / Belease of Information / Authorization ARE YOU READY TO COMPLETE THE ENROLLMENT FORM FOR Humana Community HMO H2649-032?
	FOR ELECTRONIC SIGNATURE READ THE FOLLOWING (DO NOT READ FOR TELEPHONIC SIGNATURE) Once you receive the completed application, please make sure you do the following before you sign it. 1. Review it for accuracy 2. Read the important information at the bottom of the enrollment form carefully. The information outlines how enrolling in our plan may affect other coverage you may have, the terms and conditions of the plan you are enrolling in, and what your responsibilities are as a member of our plan.







Form	Description
Member Authorization Form (MAF)	It is our responsibility to educate our beneficiaries on how Humana Pharmacy can help them save money through preferred cost sharing. In order to make the process easier, we will assist the beneficiary in completing a Member Authorization Form (MAF), which will give permission to Humana Pharmacy to contact the member. Our I-sig, T- sig and Digital processes incorporate this into the process. You will see this process during ROY. This process is off during AEP.

Telephonic MAF

- I-sig you are not required to complete any additional steps. The MAF authorization is automatically included within the recordings.
- T-Sig The below additional steps are required to complete the form:
 - 1. After completing and submitting the application, the MAF will pop-up.
 - 2. Ask the beneficiary if they would like to receive a call from Humana Pharmacy.
 - a) If YES, then play the Privacy Agreement Voicelog (or read it if appropriate.) Select Yes within the drop-down when the beneficiary agrees to the Privacy Agreement.
 - b) If NO, select no within the drop-down.

Note: The Privacy Agreement Voicelog number will appear on the screen and is in Canvas. This is a separate recording then the one already played for the T-sig enrollment.





Form	Description
Digital MAF	
Digital – The be	low additional steps are required to complete the form:
1. After con	npleting and submitting the application, the MAF will pop-up.
2. Ask the b	eneficiary if they would like to receive a call from Humana Pharmacy.
a) If YES	
•	Read the disclaimer listed
•	Select Yes within the drop-down when the beneficiary agrees to the Privacy Agreement
•	Have the beneficiary sign the signature pad
•	Select Submit
https://hma.humana.com/FAnet/We	bForms/HumanaPharmacyMAF_NRO.aspx - Internet Explorer
If YES. read the disclaims 'I understand that I don't have to Unless canceled, this approval w MarketPoint, P.O. Box 14706, Le Humana will not release my pers personal information can be re-d I understand that Humana may a If I agree, I give permission to Hu	and select NO from the dropdown below: If below and select the response provided by applicant at the end sign this authorization and that Humana can't condition treatment, payment, enrollment, or eligibility of benefits on whether I sign this authorization. ill expire two years from the signature date. If I choose to cancel, I must do so in writing by sending my name, address, date of birth, and Humana member ID number to sington, KY 40512-4706. I also understand that cancelling won't apply to any personal information already released. onal information to third parties except as permitted under federal privacy laws, however, if my personal information is disclosed to third parties Humana must notify me that my sclosed and not be protected by these laws Iso receive direct or indirect payment from third parties as a result of the sale of certain products. mana and its affiliates to send my personal information to Humana Pharmacy.* to Humana Pharmacy contacting you after your plan becomes active?"
	SUBMIT Skip >



Form	Description
Digital MAF co	ntinued
a) If NO	, select no within the drop-down and Submit
https://hma.humana.com/FAnet/WebForm	s/HumanaPharmacyMAF_NRO.aspx - Internet Explorer
Humana Pharmacy - Member	Authorization (MAF)
This is an excellent opportunity to poter	liment, you may be able to receive your prescriptions at a lower or preferred cost share by using Humana's mail delivery pharmacy. Itally save money on some of your prescription medications." acy representative to call you about the benefits of using Humana's mail delivery pharmacy?"
"I understand that I don't have to sign th Unless canceled, this approval will expl MarkelPoint, P.O. Box 14706, Lexingto Humana will not release my personal in personal information can be re-disclose I understand that Humana may also rec If I agree, I give permission to Humana	w and select the response provided by applicant at the end is authorization and that Humana can't condition treatment, payment, enrollment, or eligibility of benefits on whether I sign this authorization. re two years from the signature date. If I choose to cancel, I must do so in writing by sending my name, address, date of birth, and Humana member ID number to n, KY 40512-4706. I also understand that cancelling won't apply to any personal information already released. formation to third parties excert as permitted under federal privacy laws, however, if my personal information is disclosed to third parties Humana must notify me that my
	SUBMIT Skip >
Wrap Up	Review information on Thank You page
	 Exit FastApp (exiting the browser page)
	• Explain to the member that they will receive a Verification letter within 7 to 10 days to confirm they wanted to enroll in this plan
	 Provide the member with Customer Service phone number and hours
	Thank them for their time and Welcome to Humana!
	Humana Medicare
	C Print This Page A Enlars
	Thank You Page
	Application Status: You have submitted the Application ID : 3109038) Buccessfully Thank You
	Add Optional Supplemental benefits; In order to Erroll n an available COB plan, please call Humana Customer service @ 1-800-457-4708 (r) and reference the Application lid: 3108038
	Communication Preferences: Press exist the material you would like to receive by email instead of paper below once your excolment has been approved. Presse note that you
	must register of Humans com ocke you've received your D cards and enrollment confirmation in order to begin receiving selected material by email. Otherwise, you will continue to reverse than by payer regardless of your selection below.
	Annual NetRistation of Change are Evidence of Coverage* Dental Exploration of Bearts(EGDE)* Vau Ernet Summery National Summery Nation
	Li Notification of Request for Oter Insurance Save Preferences
	Print Agreement >





IMPORTANT NOTE: Chronic Care SNP Additional Questions

If the beneficiary is applying for a Chronic Care plan, additional questions will populate in FastApp, which you will need to ask the beneficiary. CMS does not consider this health screening or "cherry picking" to ask these questions **once** the applicant has elected to enroll in one of these plans.

Below are sample screenshots of the additional Chronic Care SNP questions:



HUMANA. Medicare © en español	
D Print This Page A Enlarge Text 2 Help	
Disorder and Chronic Heart Failure	
Clinical Qualifying Questions	
If the applicant answers "Yes" to any of the following questions about cardiovascular disease (CVD), then the beneficiary pre-qualifies for the SNP	
* 1. Do you have problems with your heart or have you ever had a heart attack?	
* 2. Do you have problems with your circulation?	
st 3. Do you have pain in your legs when you walk that gets better when you stop and rest?	
If the applicant answers "Yes" to any of the following questions about chronic heart failure (CHF), then the beneficiary pre-qualifies for the SNP	
* 1. Have you ever been told you have heart failure or congestive heart failure?	
* 2. Have you ever been told you have fluid in your lungs?	
* 3. Have you ever been told you have swelling in your legs due to your heart?	
Return to Home Continue	



Medical Questions
What medications for Diabetes are you taking?
What medications for CVD are you taking?
What medications for CHF are you taking?
Please list your Primary Care Physician
ricase list your Frinally care Friysleidi
Dissister News
Physician Name:
Telephone #:
Address:
City:
State:
Zip
Please list any Specialist Physicians you see regularly
Physician Name:
Telephone #:
Address:
City:
State:
Zip
Submit Return to Home
Submit P
х х
In addition to this questionnaire, we require your doctor to complete a verification form.
Humana will send this form directly to your doctor.
OK

