

Bright Health Agency Dashboard Guide (for General Agencies and FMO's)

We are excited to introduce you to a new tool which will allow you to:

- **Recruit new agents.**
- **Track agents who have contracted, or are in process, to be in your downline.**

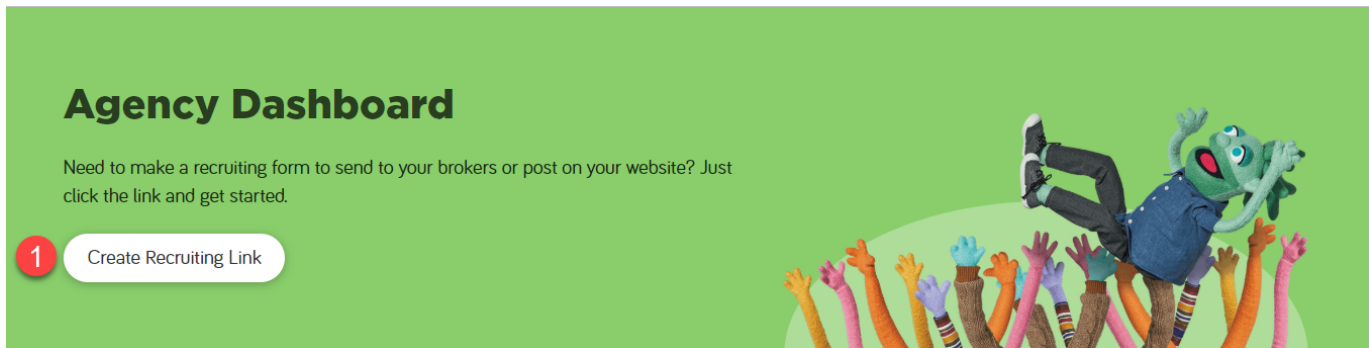
① Log-in to the Bright Health Broker Services website

- Go to Bright Health Broker Services website:
<https://BrightHealthBroker.com>
- Your agency must complete contracting and register with the Broker Services Website before logging in.
- Login using agency email address and password.
- Select "Agency" in the header menu.



② Create a recruiting link

1. Click the "Create Recruiting Link" button (①).



2. Click the pencil icon to customize your link and logo. (②).

Company Name and Logo:

ABC FMO/GA



② Create a recruiting link (continued)

3. Ensure your company's name is accurate (③).

4. Add your logo by either dragging it into the box or by choosing the file from your computer (④).

5. Click "Submit" to create your link (⑤).

Repeat process to edit as needed.

Create Recruiting Link ✕

Enter your company name and add a logo to create your custom agent recruiting form.

Company Name *

③

ABC FMO/GA

Upload Logo

④ Add Your Logo

Choose a file
or drag and drop your image here.

256px by 256px
.png or .jpg

⑤

Submit

Cancel

③ Using your customized recruiting link

- Click the "Copy URL to Clipboard" button
- Use link to promote your organization and recruit new agents (your website, email and text campaigns, etc.).

Recruiting Link

Copy the URL below to send to your brokers or post on your website.

<https://brighthousebroker.com/new-agents/get-started/9000000004>

Copy URL to Clipboard

brightSM
HEALTH



- **Prospective agents** will see your logo co-branded with Bright Health and be able to share their i clicking "Get Started."

Thanks for your interest in Bright Health

Share your information with us and we will be in touch when contracting for 2020 begins.

Get Started

3 Using your customized recruiting link (continued)

Upon clicking the "Get Started" button Prospective agents will be asked:

- Home state and licensing info
- Line(s) of business
- **Your FMO/GA will be automatically selected as their upline.**
- Contact and business information
- If agent's email was previously used to contract, a message will be received to contact the BSU to continue contracting.

(All fields are not pictured below)

Sharing your information Do you sell Medicare, Individual & Family, or both?

Your home and license information

Enter your ZIP code of residence *

Enter your state of residence *

Which state(s) are you licensed? *

 [+ Add Another](#)

Line of Business *

Do you have a General Agency? *

 Select your General Agency *


Do you have an FFM ID? *

Do you have a Medicare FMO? *

 Select your FMO *

Do you have a personal agency or LLC? *

No
 Yes

I'm not a robot 

[Submit](#)

- Upon submission of their information, the prospective agent will be contacted by Bright Health's Broker Service Unit and provided the ability to complete the contracting process.

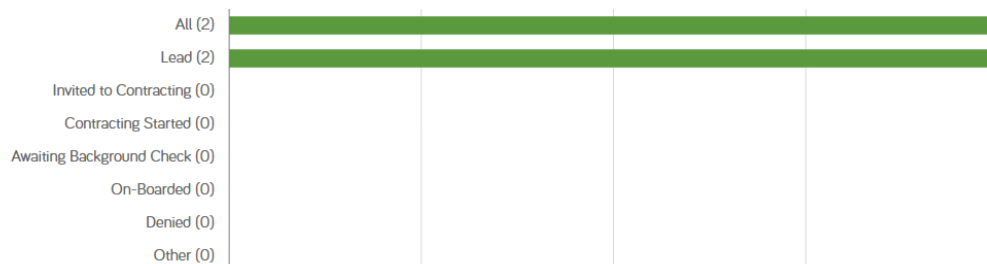
4 Track onboarding with the Data Overview chart

- You will have the ability to track the onboarding status for all of the agents/agencies to whom have selected your FMO/GA during the contracting process. Below you'll see a chart with a quick data overview.

ABC FMO/GA

Data Overview

[Lead Form](#)



⑤ Track Agents/Agencies in your downline with the Broker Information Quick Look

- Identify the individuals in the contracting process for your FMO/GO
- If agents have completed/started contracting but do not appear in your Quick Look, then they have not selected your organization as their FMO/GA.
- PLEASE NOTE: If an agent/agency selected the wrong FMO or GA when contracting, the agent/agency has 72 hours after being onboarded to contact the Broker Services Unit to change their upline.

Status Filter Options

All

All

Lead

Invited to Contracting

Contracting Started

Awaiting Background Check

On-Boarded

Denied

Other

Broker Information

Quick Look

Use the Status Filter and download a spreadsheet for ease of use.

Status Filter

All
▼

Download - CSV

Name	NPN	Email	State	Status
Test Test	9999999	test@brighthousehealthplan.com	AK	Lead
Test Test	123123	abaker@brighthousehealthplan.com	AZ	Lead

1-2 of 2 results

< Previous 1 Next >

Questions: Please feel free to reach out to the Broker Service Unit (BSU) or your local Bright Health representatives.

Broker Service Unit:

8:00am – 6:00pm CST

Email: Brokers@BrightHealthPlan.com

Phone: 1-888-325-1747

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