

Sales and Marketing Materials 2019

What’s new with sales materials for 2019:

The 2019 enrollment book will be slightly smaller to fit in an envelope that will be provided with each enrollment book order so it can be easily mailed if needed. It will include 3 new documents: Drug Guide, Bold Goal Flyer, and Business Reply Envelope. The application will not have a tab on the right edge. DSNP enrollment books will have a different cover so the enrollment book is easily recognized.

Order site enhancements:

There are several order site enhancements this year which will make ordering much easier than before. We have included a highlighted section for Humana Pharmacy material to be ordered. Orders will be available to track immediately after order is submitted and all tracking will be through the order site. You will now be able to copy an existing order for quick ordering. Look for the announcements section on landing page for the most current news. Select county page has been updated to include an all counties selection and select individual counties by clicking an arrow. The most valued plans will have a lead plan indicator and will be available at the top of the list. There will be a .pdf next to each item for easy downloading.

When 2019 sales materials will be available to order and how to order them:

Sales materials will be available as soon as certification begins. New agent certification begins July 10th and Recertification begins July 17th. There are many ways to place an order.

<p>Order as soon as you have successfully completed certification/recertification</p>	<p>Order through Vantage:</p> 	<p>Order through the individual link below: https://printandfulfillment.adp.com/Humana DelegatedAgents/Forms/UniversalLogin.aspx</p>
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[Click Here](#) for job aid to assist with ordering.



FOCUS

Our focus on Medicare is second to none. It's the fastest-growing segment of insurance, and Humana embraces every opportunity to keep that success rolling for you and your clients.



PRODUCTS

Humana offers some of the most sought-after plans in the business. Our comprehensive suite of products allows you to wow your clients and keep your sales funnel full.



SUPPORT

We want our agents to soar. That's why Humana provides you with powerful tools, engaging technology and training, and unmatched support from people as driven as you.