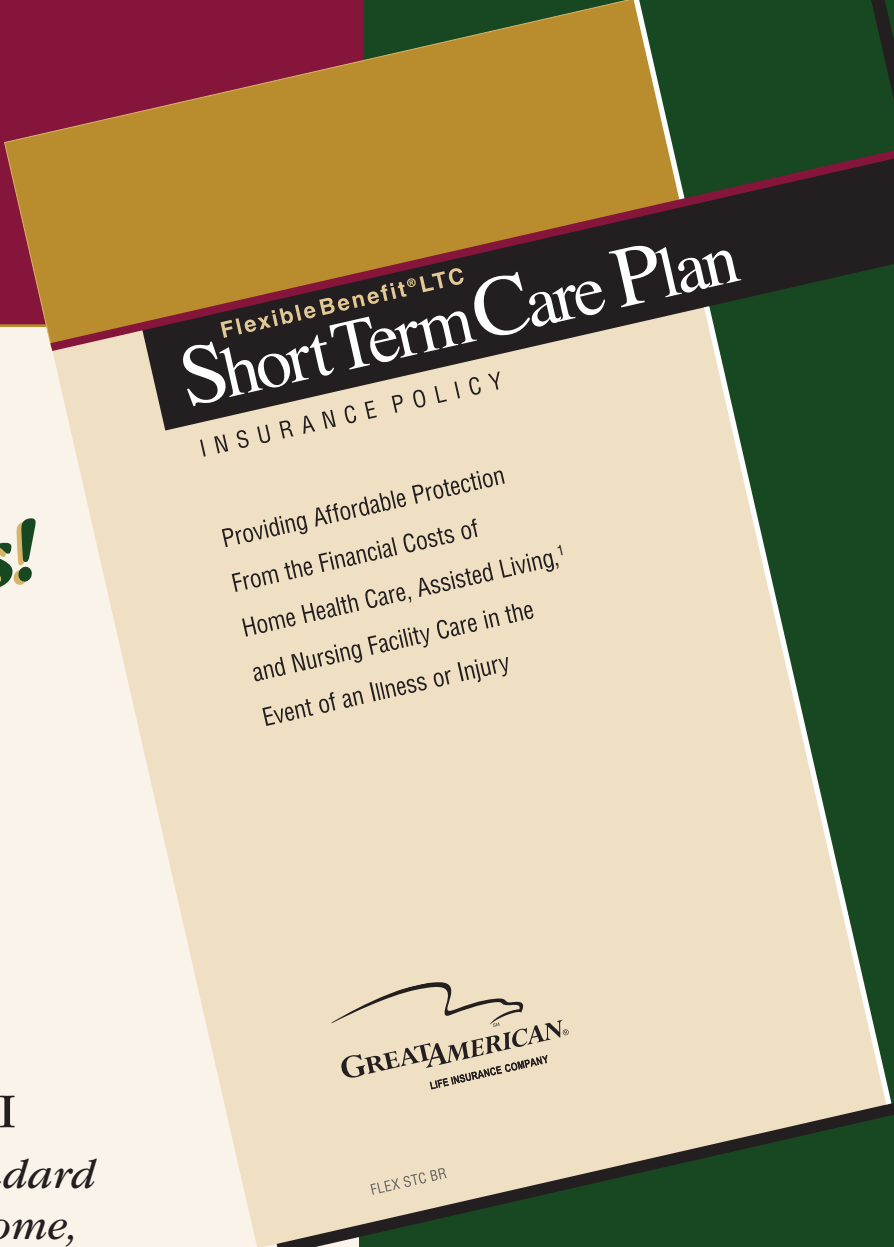


New LTC Opportunities!

- ▶ A **lower premium alternative** when needed!
- ▶ **Tax Qualified** LTCI policy! *Includes standard benefits for Nursing Home, Assisted Living,¹ Home Health Care, and **Cash Alternative.***
- ▶ Outstanding product for individuals and **employer groups!**
- ▶ Excellent **add-on** to older policies!



Flexible Benefit[®] LTC
Short Term Care Plan
INSURANCE POLICY

Providing Affordable Protection
From the Financial Costs of
Home Health Care, Assisted Living,¹
and Nursing Facility Care in the
Event of an Illness or Injury



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*Find out more about
this leading-edge LTCI
program now being
introduced in your state.*

800-325-9876



AMERICAN INSURANCE
MARKETING SERVICES, INC

Serving the LTC Market for **19 YEARS**
1988-2007

The **ShortTermCare Plan** from Great American Life offers traditional LTCI protection for up to two years,² and includes important and exciting product features:

- ▶ Daily benefits up to \$250 for Nursing Home, Assisted Living,¹ and Home Health Care
- ▶ Monthly **Cash** Benefit Alternative which **also** includes skilled Home Health Care
- ▶ Caregiver Training
- ▶ Caregiver Certification
- ▶ Family Members may be Caregivers
- ▶ Personal Care Advisor
- ▶ Waiver of Premium

Options include a choice of Inflation Protection, Monthly Home Care, Waiver of Elimination Period for Home Care, and Joint Coverage for married couples.

Premiums are exceptional!
Couples Discount = 30%!
One Spouse Discount = 15%!

The **ShortTermCare Plan** provides valuable protection at a premium cost that is much more affordable than more traditional long-range coverage. Many LTC situations are resolved in less than two years, especially when recovering from an injury or certain illnesses. The policy is a great choice for **add-ons** to older policies, a **low-premium alternative**, and **employer group** cases for younger people!

MONTHLY PREMIUM EXAMPLES²					
INDIVIDUAL		COUPLES		COUPLES JOINT POLICY	
1 Yr Plan • \$50 per day 60-day EP • 5% Simple BIO		18-Month Plan • \$80 per day 60-day EP • 5% Simple BIO		2-Yr Plan • \$140 per day 60-day EP • GPO	
Age 45	\$15.99	Age 45	\$20.95	Age 45	\$20.63
Age 55	\$24.27	Age 55	\$31.80	Age 55	\$32.24
Age 65	\$40.89	Age 65	\$53.56	Age 65	\$56.31

Employer Group cases have additional 10% premium discount!

More Opportunities With LTC!



¹ In Indiana, Alternate Care.

² Some options not available in all states. Premium examples based on Preferred rates. (For Couples, the premium shown is for one spouse.)