LTC Association PROGRAM

Are You Looking For a Door Opener to Thousands of Potential New Clients?

Check out the Association LTC Program from AIMS and Great American® Life Insurance Company. This unique program provides you with the tools needed for success in this growing market! For additional information please call one of our experienced marketers today.

NO ONE ELSE IN THE LTC INDUSTRY OFFERS A TURN-KEY PROGRAM LIKE WE DO!

Association Program Advantages

- Premium Discount for Members, Extended Family, and Retirees
- Additional 30% Spousal Discount
- Simplified-Issue Underwriting for Eligible Applicants
- Creates Endorsed Leads
- Agent-of-Record Protection
- Competitive Commissions

Turn-Key Marketing Program

- Customized Printing and Mailing System at No Cost to Agent
- Backroom Agent Support
- Lead Tracking System
- Database Management Program
- Convention Displays
- Special Materials to Help Agents Generate Interest and Close Sales

Industry Leading Product

- User Friendly Rate Disk
- Rate Guarantees up to 20 Years
- 80/20 Coinsurance
- Cash Benefit
- Limited Pay Options: Single Pay, 5, 10, 15, or 20 Pay, and Pay to Age 65

AMERICAN INSURANCE MARKETING SERVICES, INC.

Serving the LTC Market for 18 YEARS 1988-2006

Call Marketing for Details:
1-800-325-9876

For agent use only. All benefits not available in all states.
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